



## Program Advertising Fundraiser for Concert Series 2019-2020

*All proceeds benefit the students of the YVOTC for their Choir Tour!*

This form is to be returned to YVOTC by **October 15, 2019** along with:

- Cash, Check, or Money Order (**payable to YVOTC**)
- Pre-designed ad or business card – preferably an EPS or PDF file (JPG is acceptable, but *must* be high-res) emailed to [srholland64@gmail.com](mailto:srholland64@gmail.com)

<b>AD PRICES:</b>	<b>Business Card (2" x 3.5")</b>	<b>\$25.00</b>
	<b>Half Page (4.5" x 3.5")</b>	<b>\$50.00</b>
	<b>Full Page (4.5" x 7.5")</b>	<b>\$100.00</b>

- Print-ready copy must be provided by the business that is advertising.
- Ads will be reproduced on high-quality, semi-gloss paper.
- All ads must be prepaid with cash, check, or money order (payable to YVOTC)

Received from (business name) \_\_\_\_\_

Amount \$ \_\_\_\_\_ Payment (circle one):    Check    Cash    Money Order

Ad Size (circle one):    Business Card    Half Page    Full Page

Sold by \_\_\_\_\_

*YVOTC Chorister's Name*



Dear Business Owner,

Thank you for supporting the Young Voices of the Carolinas Programs and enabling many singers to experience touring opportunities with the ensemble. By purchasing this advertisement, you are reaching residents in the greater Charlotte Metro area who may have a need for your products or services. This program booklet will be distributed to over 1000 concert attendees, as well as appear on our website and other social media.

This year the YVOTC will serve as ambassadors of Charlotte by traveling and performing in the Crescent City Choral Festival in New Orleans, Louisiana. Singers will not only have unique performance opportunities but will also learn a great deal by visiting educational sights. For many of our singers this is a once in a lifetime experience, not only performing in amazing venues, but also learning about the world in which they live.

The Young Voices of the Carolinas looks forward to developing partnerships with community businesses by participating in local events with musical support whenever possible. Your support of our students means so much and enables us to reach out beyond the Carolinas as well as provide them a lifetime of memories that they otherwise wouldn't have.

Thank you for being such an important part of these students' music education with your support.

Sincerely,

Sandy R. Holland  
Founding and Artistic Director 704-526-7667  
[www.yvotc.org](http://www.yvotc.org)

**BUSINESS' RECEIPT**

Ad Size (circle one):      Business Card      Half Page      Full Page

Amount Paid \$ \_\_\_\_\_ Form of Payment \_\_\_\_\_

**FULL PAGE AD**  
**4.5" x 7.5"**

**HALF PAGE AD  
(HORIZONTAL ONLY)  
4.5" x 3.5"**

**HALF PAGE AD  
(HORIZONTAL ONLY)  
4.5" x 3.5"**

**BUSINESS CARD**  
2" X 3.5"

**BUSINESS CARD**  
2" X 3.5"

**BUSINESS CARD**  
3.5" X 2"